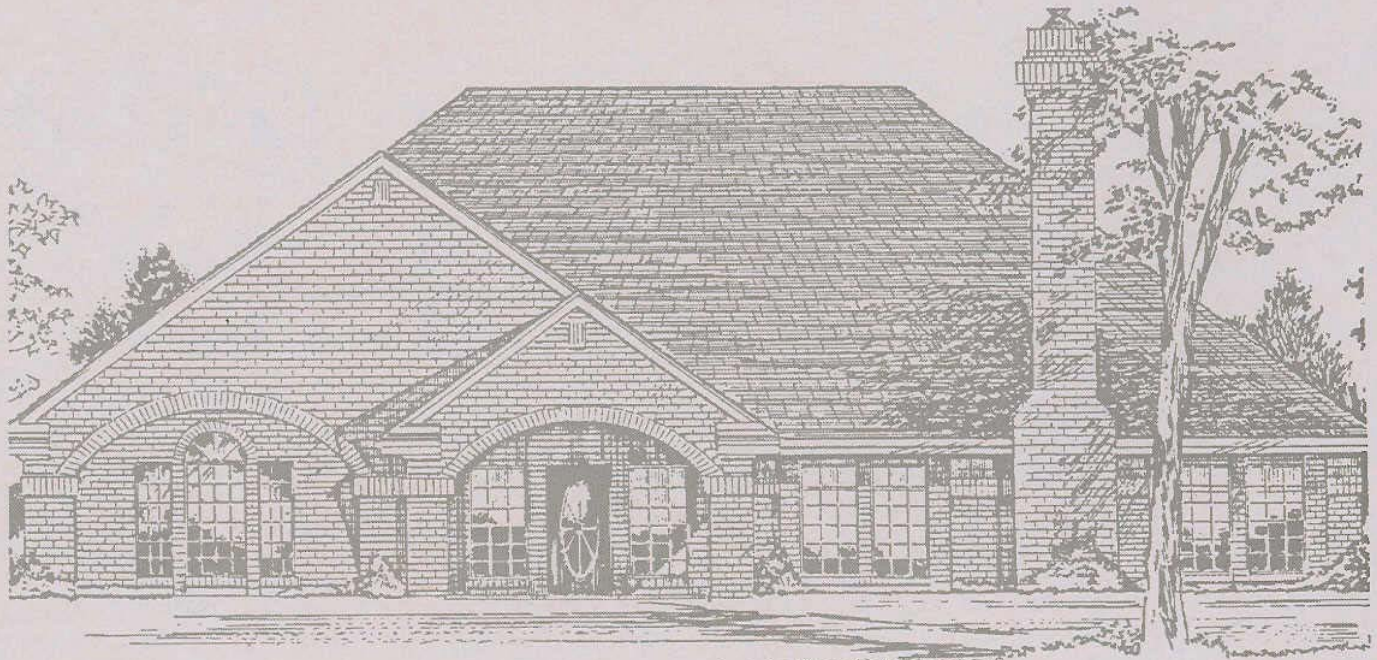


WHY BE A MEMBER?

HERE ARE JUST 10 GREAT REASONS!



1. Profit From Group Activities

...you will learn more about your business by participating in your association's activities.

2. Improve Your Business

...through the information available in publications you receive and ideas you exchange at meetings, seminars, and the NAHB Convention-Exposition.

3. Increase Business Contacts

...because every contact you make is a potential asset to you and your business. All professionals network with their peers.

4. Be Better Informed

...on what is being done in the building industry, the second largest industry in the United States.

5. Further Your Own Industry

...because *"Every man owes a part of his time and money to the business or industry in which he is engaged. No man has the moral right to withhold his support from an organization that is striving to improve conditions within his sphere."*

-- Theodore Roosevelt

6. Acquire the Prestige of Membership

...in a known and respected association frequently called upon for assistance and recommendations by civic and governmental agencies.

7. Support Your Industry's Organization

...instead of standing alone. You are a voice in the dark. But, when you join with others, you create a team that can achieve amazing results.

8. Legal Guidance & Direction

...and a "Friend in Court". You may think it can't happen to you -- but when you need help, your association is at your assistance.

9. No Man Is An Island...

...and you, your ideas, help and suggestions are needed to build a stronger association. In turn, you receive stronger representation at city, county, state and national levels.

10. Increase Stature

...because your involvement helps building grow and prosper as an industry and a profession. Both you and your industry become more respected and appreciated.